

JOURNALISM MEDIA & STORYTELLING AWARD

Before you submit an entry for this TheMHS Award, here is everything you need to know in terms of eligibility and entry criteria for this specific category.

Explore the different aspects you need to have in mind before submitting your application and find out what our Judges will be looking for.

ELIGIBILITY

- Entry first published or broadcast within 12-month period prior to closing date, i.e. between 20th April 2023 - 11th April 2024.
- Award Winner's from the previous year are not eligible to enter a submission.

ENTRY GUIDELINES

There are 3 categories within the Journalism Media & Storytelling awards:

1. Traditional/Mainstream Journalism

- This is inclusive of text, audio, and video.
- Includes commercial and large media outlets that may have a state or national base. This includes outlets such as television stations and commercial radio, government and non-government organisations and companies funded to produce mental health resources.

2. Regional or Community Media

- This is inclusive of text, audio, and video.
- Includes grass roots, smaller community organisations or projects.
- Local context with limited resources.

3. Lived Experience Led Storytelling

- This is inclusive of text, audio and video and may include creative art forms within these mediums.
- Recognises lived experience led production and storytelling where the lived experience voice is centred.

These updated award categories aim to recognise journalism media and storytelling across the media landscape, including print and news articles, television, film, radio, video, podcast, and social media. Through showcasing productions and resources that have a positive impact and influence on the knowledge, understanding and support of mental health recovery, these awards contribute to improving media reporting, addressing stigma, and elevating the voice of lived experience.

Submissions must include:

PART A

- Demographic Details & Summary of Entry (150 words)
- Brief CV/Bio (150 words)

PART B (submitted as a PDF file 5MB max)

- **Cover Page** (click to download; 1 x A4 page)
- On the cover page, please ensure you identify the journalistic medium of your entry as either text/online or sound/vision.
- Copy of the story/work or URL link to the Program being submitted (max 8 x A4 pages). Where possible this should also include any support material.
- Time Guide:
 - **Multimedia** entries with total video components over 30 mins should indicate which segments are to be included in the judge's review (maximum duration for multimedia entries able to be reviewed is 30 mins).
 - **Sound/Vision Journalism:** 60 minutes of recording may be submitted for judging. If your entry is longer, you are encouraged to submit a selection of clips, redacted or edited version of up to 60 mins, with a link to the longer piece for context.

NOTE: Please contact us if your piece exceeds 60 minutes for guidance on your entry.

JUDGING INFORMATION

Entries are assessed against the following criteria:

- 1.** Evidence that the entry has been well researched, is factually accurate and is sufficiently balanced to impart a broad understanding of the issues.
- 2.** The overall style and journalistic or storytelling quality of the entry are engaging and appropriate for the target audience.
- 3.** The entry is likely to have a positive impact and influence on the knowledge, understanding and support of mental health recovery, within an Australian and/or New Zealand context.
- 4.** Evidence of relative positive influence and impact of the entry, within an Australian and/or New Zealand context. This may include the reach of the entry.
- 5.** Evidence that the entry has been informed by lived experience / Evidence that the entry has been led by lived experience (Lived Experience Led Storytelling)
- 6.** Guidelines and Checklists for reporting of mental health matters are taken into account:
 - Australia - **Mindframe guidelines**
 - New Zealand - **Mental Health Foundation guidelines**

Please note that for international publications the Australian and New Zealand guidelines will be used in the judging process.

Judges will consider the realistic limitations within which journalists work, and the variability on impact and reach of diverse media outlets.

Judges will take into consideration any material that supports the positive effect of the publication or broadcast, e.g., letters to editor, community response in the form of letters, emails, phone calls, talkback radio, etc.

A panel including media practitioners, clinicians, consumers, and carers will judge the Media Awards. To assist the panel, an external journalist may be invited to review any shortlist.

Additional Information:

Page and word limits must be strictly adhered to. Any submission that exceeds the stated maximum will not be accepted and returned for review.

Links to other documents or websites may only be included in the *Appendix/Supporting Material Section* and are not to be included anywhere else in the submission. Links to other documents or websites in the main submission will not be considered by the judges.

Please directly copy all content/essential information to be reviewed by the judges in the main

submission as links within the Appendix/Supporting Material Section will only be viewed at the judges' discretion.

DISCLAIMER

- Judges reserve the right to refuse an entry if they feel that it does not meet the selection criteria as listed under "Entry Guidelines" > "Part B".
- Judges reserve the right to withdraw a TheMHS Award at any time, including after the Award is granted, if they find that the entrant does not comply with the entry conditions.

For any questions or concerns, including guidance about the most appropriate category, please email **awards@themhs.org**